

NO on State Proposition 24

Proposition 24 is an initiative that amends California's current California Consumer Privacy law. The proposed initiative is costly and too expansive for California taxpayers. This effort to strengthen the law should be a nationwide effort. It is more appropriately addressed by the Congress of the United State of America, rather than by each of 50 states, all with differing approaches, duplicating administration, and all at the costs of taxpayers.

The proposal requires adoption of extensive substantive regulations. A summary of the estimate by Legislative Analyst and Director of Finance of the fiscal impact on state and local governments indicates an increased state cost of roughly \$10,000,000.00, potentially reaching millions of dollars annually. This is a costly burden for the state budget and a new consumer privacy agency to administer, monitor compliance and carry out enforcement and is too big a burden for taxpayers of California.

Accordingly, the Contra Costa Taxpayers Association recommends a NO vote on this **Proposition 24**.